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LET'S ADOPT! GLOBAL FILES MAJOR DEFAMATION SUIT

Global Animal Welfare Organization seeks justice for Defamation against 38 Defendants
in 6 Countries

Southbridge, Massachusetts, June 4, 2013– Let's Adopt! Global Incorporated, a global animal welfare non-profit organization, files a defamation lawsuit against 38 defendants in the US, Canada, the UK, Scotland (GB), Germany and Turkey.

The suit, filed on April 5, 2013 in Worcester Superior Court, Massachusetts, provides that for over a year and a half Let's Adopt! Global has been the victim of a defamation campaign led by the defendants against its good name and reputation. According to the claim, some of the most egregious allegations by the defendants accuse Let's Adopt! Global of stealing donation money for the personal gain of its officers; that Let's Adopt! Global tortures, murders, and rapes animals; and that Let's Adopt! Global defrauds its donors. Let's Adopt! Global has adamantly and repeatedly denied these claims, yet the defamation campaign exacerbated. Let's Adopt! Global now seeks relief from the courts.

"Social media, a most powerful communication tool, has a dark side with the power to hurt and destroy. This landmark suit sends a clear message: it's time to take a strong and clear stance against online harassment and defamation," said Ivan Jimenez, Founder and Chairman of the Board of Directors for Let's Adopt! Global.

By filing the lawsuit, Let's Adopt! Global has shown the defamatory nature of the claims made by the various defendants, and it has alleged that the claims are categorically false. The defendants must

somehow prove that their allegations are true or the defendants could be held liable. According to Let's Adopt! Global, the organization has gathered a substantial volume of evidence of defamation published by the defendants on various social media outlets.

The lawsuit, with Docket Number 13-0576B, names the following defendants:

LET'S ADOPT! GLOBAL, INC.,

Plaintiff

v.

GORDON MACEY, d/b/a "TORONTO PET DAILY," TANYA FUSCO, MICHELLE SHAW, INCILAY GOLDEN, CRYSTAL DONOVAN, DAWN HARRISON, CLAIRE TALLTREE, DARLENE DEMREN, ELIZABETH DUVALL, MARCELLA JANES, JANETTE HAMILTON, CAROL H. VIERELA, JULIE TAIT BRASWELL, BARBARA NEMETH a/k/a BARBARA OMAN, DEVIN HARDIN, CANDY RENE a/k/a SUSANNE GOETZ, GEORGINA RATHBONE TINNON a/k/a GE RATHBONE, DEANNA WATTERS a/k/a DEE WATTERS, MARG SCHUMACHER, PINAR URAV a/k/a ANGELA LEMATIS, TAUNYA HUFFMAN, MICHELLE BREW, KENDRA J. ANDREWS a/k/a KENDRA JADE ROSSI a/k/a ERICA ANNE BRINSAN, PATRICIA COONEY a/k/a TRISH COONEY, TRACEY M. BENZEL, ALANA SYNHOFF CANUPP, ANGELIA BRATCHER BESS, JOSEPH AMMENDOLA d/b/a "BROKEN BREEDS RADIO," JETZ MADDOX a/k/a LESLEY MADDOX d/b/a "BROKEN BREEDS RADIO," ASHLEY ANDERSON, CELEBRITY PUPPY BOUTIQUE, LLC, d/b/a BOUTIQUE TEACUP PUPPIES, JOHN DOES 1 through 7, and JOHN DOE.

Also included in the suit are certain anonymous "John Doe" defendants. The discovery of these anonymous defendants could result in more defendants in other countries.

Let's Adopt! Global is seeking to protect and defend its reputation in the lawsuit, and it is also seeking permanent injunctive relief against the defendant's actions. By defending its reputation, Let's Adopt! Global is also defending its charitable purpose and promise to its generous donors.

The animal welfare community is watching this suit closely as, unfortunately, online bullying and defamation seems to go hand-in-hand with animal rescue. With very little controls or accountability on the various social media outlets, Let's Adopt! Global is optimistic that this lawsuit may also set the tone of acceptable behavior and civil discourse going forward.

Raciel Fernandez, the organization's Treasurer, stated, "Since its inception, Let's Adopt! Global has led, never followed. In this suit we hope to show that there are consequences for lying on the Internet and those that have appointed themselves as online judge, jury, and executioner will be stopped. Not since the Salem Witch Trials has mass hysteria and gossip been allowed to wreak such havoc and cause so much harm as it has on social media outlets. Let's Adopt! Global hopes to end this trend."

Let's Adopt! Global was founded in Turkey in 2008 by Ivan Jimenez. The organization has since grown exponentially and it incorporated as a non-profit charitable organization headquartered in

Massachusetts in 2011. Let's Adopt Global rescues animals without regard to national origin, borders, or breed. It focuses on the most extreme cases of abuse, neglect, and trauma in animals. Its success lay with its massive reach online through Facebook, its website, and YouTube Channel. Its board of directors is made up of highly respected professionals from across the globe. Further information about the lawsuit may be found here: [Let's Adopt! Global Blog - Enough is Enough!](#)

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